

FULFILLING YOUR ARMED FORCES CORPORATE COVENANT

THE 'SKILLFORCE WAY'

Valuing and supporting transition of armed forces personnel.....



www.skillforce.org

ABOUT THE CORPORATE COVENANT

Since 2012 almost 400 companies have committed to honour the Armed Forces community by signing the Armed Forces Corporate Covenant. You are in good company as one of these organisations.

Your support will help towards the 20,000 personnel who leave the Service every year, and their families to transition into civilian life. Some service personnel are at risk of a more difficult time if they lack qualifications, are deployed distant from their chosen civilian life, or are unfortunate in being medically discharged. Cost, ill-health and family circumstances can all add to these difficulties.

Support for transition is vital. Confidence, self-esteem, training and employment play a key role in aiding successful transition.



SKILLFORCE - WHO WE ARE

Like you, we recognise the value of Armed Forces personnel, veterans and their families.

We are a registered charity inspiring young people to achieve in life and succeed at school by employing the values and skills of ex-military personnel. Since 2004 we have employed or trained over 600 former Armed Forces personnel supporting over 50,000 young people in British schools; last year 81% of our instructors were ex-military, 23% of who were wounded, injured or sick. As a charity, 45% of our costs are covered through fundraising, including the £4.1 million we spend exclusively on ex-military personnel.

WHAT WE DO - THE SKILLFORCE WAY

Transition for ex-military - we have been training ex-military personnel for over 10 years, mainly to work in education and support young people. We Help build confidence, self-esteem and give practical routes to employment. We passionately believe in building on the values and skills developed in the Armed Forces, not replacing them. We help Service leavers realise they have something unique and substantial to offer the civilian work sector.

Employment - we recruit many of the people we train as SkillForce instructors. Their unique ethos including discipline, resilience and courage helps us to make a difference to the lives of young people.

Inspiring young people - we provide alternative provision in schools for 9-19 year olds who need a different approach. 52% of our students are at risk because of deprivation, Special Educational Needs or are at risk of exclusion. Our SkillForce instructors make a difference - they deliver programmes Proven to improve attendance, behaviour and achievement in life.

The SkillForce Way - is how we inspire young people to succeed. Our Instructors are positive and empathetic role models and bring the values of a Service background.

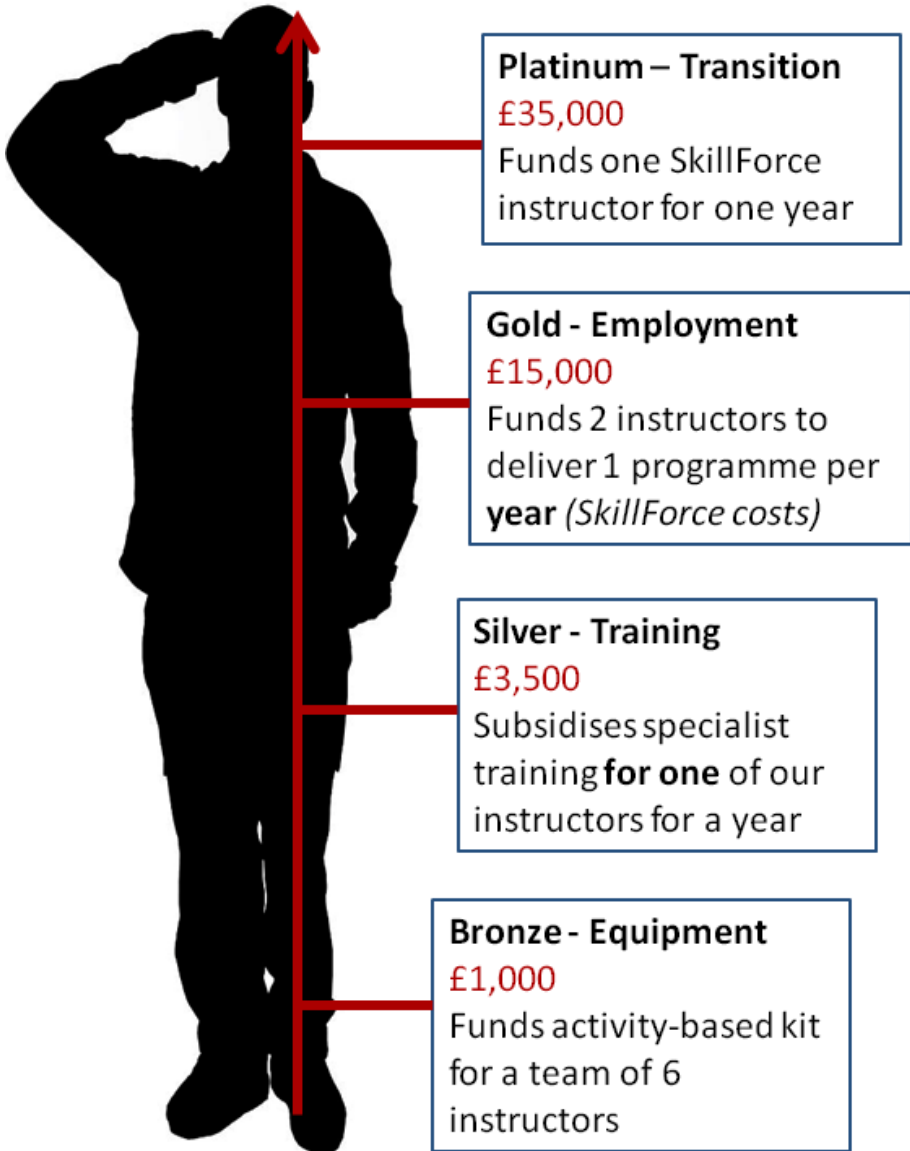
This is how we deliver on our Armed Forces Covenant



We are proud to have
HRH The Duke of
Cambridge KG KT
as our Royal Patron

SUPPORT US AND DELIVER ON YOUR CORPORATE COMMITMENT

We have supported the Armed Forces for over 10 years - our commitment is well established. 45% of our costs are subsidised through our charitable fundraising efforts and you can be a part of that no matter how large or small your organisation:



For most, becoming a SkillForce instructor is a new career but also enables our ex-service personnel to transition from serving their country to serving their community. “I can draw on my own life skills and experiences to make a difference to young people’s lives where no one else can. When the children come running in having passed an exam, the look of pride on their face is such a great buzz.” *Simon, SkillForce instructor*



On average, one programme teaching 20-30 students requires one day each week for one year. There are two instructors in each class. The values ex-military instructors teach in class can lead to 20% improvement in areas of character and behaviour development.

We don’t just deliver transition training, we want to ensure that our instructors keep up with specialist training to deliver the very best for students in schools. 89% of our students received a first aid qualification last year through our instructor teaching.



We instil a positive attitude by engaging, preparing and developing our students. Our instructors use activity-based learning in the classroom and activities beyond it to inspire the students and raise levels of achievement.

Natasha's Story



Natasha joined the Royal Navy when she was 18 and served on HMS Ark Royal. A problem developed with her knee and, although still able to serve, she regrettably could not return to sea due to limits to her movement. She began a community outreach programme in Portsmouth for primary schoolchildren linked to HMS Victory and found it inspirational. Medically discharged in 2011, she discovered and joined the SkillForce Military to Mentors programme. She then undertook a placement with the charity and became an instructor in 2012.

"I absolutely made the right choice in taking on a change of career. The more I learn about SkillForce and the work that we do, the more motivated I become. My advice to others leaving the Forces or thinking about a new career is to spend a day with SkillForce to see how your skills and values will make a difference. It's hugely rewarding and could be the positive step you are looking for".

Mark's Story



Mark was Medically Discharged from the Royal Engineers in August 2012, after being diagnosed with Post Traumatic Stress Disorder (PTSD). Since his discharge from service in Afghanistan, Mark has been fortunate to train with SkillForce as a Mentor and then to gain employment as an Instructor, working with pupils at risk of exclusion.

Initially, Mark was apprehensive about the transition to civilian life.

"The training I have received with SkillForce has allowed me to retrain in a new skill and am able to use my experiences from the military, both good and bad, to help young people meet their full potential."

WHAT YOU CAN EXPECT TO RECEIVE

All supporters will receive a Certificate annually, evidencing support and commitment to the Armed Forces Corporate Covenant. Certificates may simply be displayed with pride or also used to support relevant bids and tenders and your wider corporate responsibility agenda. The table below identifies the suggested packages available. We also welcome discussion around tailored support in line with your budget and any specific expectations.

SKILLFORCE SUPPORTER PACKAGE	CERTIFICATE	WEBSITE	EMPLOYEE ENGAGEMENT	SUGGESTED DONATION
PLATINUM TRANSITION	✓	✓	✓	£35,000
GOLD EMPLOYMENT	✓	✓		£15,000
SILVER TRAINING	✓	✓		£3,500
BRONZE EQUIPMENT	✓			£1,000

Your support will help us:

- Help ex-service personnel develop a new career in education
- Reach more young people in schools in need of positive adult role models
- Share the values of those who have served with a new generation of young people

Your support will help you:

- Demonstrate fulfilment of your Armed Forces Corporate Covenant
- Evidence your commitment to corporate responsibility

Support SkillForce

to help more of our military heroes to transform their own lives and the lives of young people in schools



For further information please contact:

Steve Robinson, SkillForce Military Liaison

E: military@skillforce.org **T:** 01623 827631

A: SkillForce Head Office

Edwinstowe House

High Street

Edwinstowe

Nottinghamshire

NG21 9PR